



MCC **helped** me **get** a footing in my **career**

Alumnus Seth Newman says he discovered his passion as a student

After graduating from Carson City-Crystal High School in 2008, Seth Newman was unsure of what his career path would be.



"I didn't know what type of career path I was interested in or what university to attend," Newman said. "Because of that, I chose to bridge the gap with Montcalm Community College. I was familiar with the college, having taken swimming lessons there as a child, and it was only a short drive for me."

Newman attended MCC from 2008 through 2010. He remembers the benefits of the intimate feel of the classrooms and the one-on-one work with his instructors.

"Attending MCC helped me adjust from high school to college with being able to interact with students of all ages," he said. "I have some fond memories particularly of professors who helped bring out my academic side. Ken DeLong was always entertaining with his enthusiasm for teaching. We always waited for him to jump on the desks and start shouting. That style helped me to continually show interest in my work and pay attention to the classroom."

In 2010, Newman was accepted to Central Michigan University where he graduated with a degree in journalism. He went on to work for Spartan Sports Network as a radio broadcaster. From 2013 through 2018, you could hear Newman on the radio for Michigan State basketball and football. He became the Michigan State football sideline reporter and pregame host sharing the air with radio broadcasting legend and Detroit Pistons play-by-play commentator George Blaha. During his time as a radio

broadcaster, Newman won numerous awards from the Michigan Association of Broadcasters. He was featured on a weekly radio show that was broadcast in more than 12 states where he hosted athletes who recounted their careers. MLB Legend Alex Rodriguez and current Minnesota Vikings' quarterback Kirk Cousins are just a couple of athletes who were featured on his show.

Aside from his broadcasting, Newman continued to write. He was the lead writer in two regionally published magazines that focused on Michigan State athletics where he conducted one-on-one interviews with future NBA and NFL players.

"MCC helped me get a footing in my career," Newman said. "I began to enjoy writing and learning basic AP Style. It was a good mix of not being too intimidating with the atmosphere and helping me learn new aspects that would advance my career."

Since leaving the broadcasting industry, Newman has become the Director of Marketing and Advertising for a multi-million-dollar international dental production company that crafts retainers, athletic mouth guards, night guards and teeth whitening trays. At Sporting Smiles, Newman oversees the direction of the company brand and social media. He's since moved out of Michigan and now lives near Milwaukee, Wis. Looking back at his time at MCC, he realized that it was just the start of his career.

"I wouldn't be where I am today without MCC," Newman said. "It was a great safety net for me to discover what I was passionate about while continuing my education. I'm thankful it was an option while I figured out my next step." ■