

Strategic Planning Meeting #1 Summary – October 2, 2024

Key Points Discussed:

1. Review of Current Mission/Vision/Values

Definitions: Mission describes what MCC does, Vision outlines future aspirations, and Values represent principles for 2025-2028.

Current Assessment: Feedback indicates the need for simplicity; some members find the term "quality" problematic.

Mindset Word Association: Key words associated with MCC included community, belonging, affordability, excellence, and growth.

2. Review of Strategic Plans from Other Colleges

- **Positive Aspects:** Effective plans have clear action statements, measurable goals, and are concise.
- **Pitfalls to Avoid:** Plans should not be vague, overly wordy, or filled with generic language. They should focus on measurable outcomes rather than just enrollment increases.

3. Gap Management

- **Current State vs. Future Goals:** Reviewed accomplishments from the last plan, such as increased enrollment and improved facilities.
- **Future Needs:** Emphasized the importance of employee investment in the strategic plan and a plan with clear goals and metrics.

4. Survey Review/SWOT Analysis

- **Participation:** 103 responses received
- **Action Item:** Everyone is encouraged to review the survey data available in the TEAMS folder.

5. Future Meeting Adjustments

- **Discussion Points:** Need for more focus on future vision, potentially meeting twice a month or forming workgroups.

6. External Sub-Committee/Timeline

- **Stakeholder Engagement:** One meeting will be held at two different times on each campus to gather input.
- **Follow-Up:** Schedule a subsequent meeting after the strategic plan is drafted.

7. Homework

- **Assignment:** Participants are to draft and submit a version of MCC's Mission, Vision, and Values before the next meeting, as outlined in Kevin's email.

Next Meeting: Date & Time: Scheduled for Wednesday, October 16, from 9-11 AM in D303.